



RHS Chelsea Flower Show

The world's most famous flower show

Exclusive Access for Staff and Guests

Allocation of Badges and Wristbands

Badges provide access to the showground for everyone involved in staging and manning the garden, from the designer and contractor who build and prepare your garden to your staff handing out leaflets on show open days.

Event	Date	Use	Show Garden	Urban Garden	Artisan Garden
Build-up	Up to and including Saturday 21 May	To build and prepare the garden	Minimum of 20 *	7	6
Final build-up	Sunday 22 May	To build and prepare the garden	Minimum of 12 *	5	4
Press day	Monday 23 May – up to 3.30pm	For press calls, interviews etc	Minimum of 10 *	5	4
Private view	Monday 23 May – 3.30pm – 6.30pm	To man the garden during official tour	Maximum of 2	1	1
Gala preview evening	Monday 23 May – 6.15pm – 12am	To man the garden during high profile event	2 free + 1 at cost price	1 free + 1 at cost price	1 free + 1 at cost price
Show days	Tuesday 24 – Saturday 28 May	To man the garden from 8am – 8pm weekdays 8am – 5.30pm Saturday	Minimum of 60 over 5 days	35 over 5 days	30 over 5 days

* Allocation is shown as a minimum – extras based on the size of the garden.

Allocation of Guest Tickets

In addition to the badge allocation, exhibitors may purchase an equal number of tickets for their clients and guests at RHS members' rates. Therefore, if allocated 35 badges across the week, you may purchase up to 35 full day tickets. Alternatively, instead of 1 full day ticket, exhibitors may purchase 2 'After 3.30pm' or 4 'After 5.30pm' tickets, or a combination of these.



Date	Time	Price (inc VAT)
Tuesday	8am – 8pm	£50.00 (members)
	3.30pm – 8pm	£25.50 (members)
	5.30pm – 8pm	£17.00 (members)
Wednesday	8am – 8pm	£41.00 (members)
	3.30pm – 8pm	£22.50 (members)
	5.30pm – 8pm	£15.00 (members)
Thursday	8am – 8pm	£34.00 (members) £47.00 (public)
	3.30pm – 8pm	£27.00 (members/public)
	5.30pm – 8pm	£21.00 (members/public)
Friday	8am – 8pm	£34.00 (members) £47.00 (public)
	3.30pm – 8pm	£27.00 (members/public)
	5.30pm – 8pm	£21.00 (members/public)
Saturday	8am – 5.30pm	£34.00 (members)
		£47.00 (public)



Charity Gala Preview (Monday evening)

To take advantage of the social event of the season, tickets must be applied for by early September.

Type of ticket		Cost
Individual ticket		£340 (maximum 16)
Dinner ticket (individual)		£540
Meeting point	20 guests	£10,950
	30 guests	£16,850
	40 guests	£23,450
	50 guests	£30,650
	60 guests	£38,350
Upgrade to include dinner		£190 per ticket



Sponsors / Clients Business Breakfasts (Tuesday – Saturday)

A privileged opportunity to access the show outside normal open hours. Guests may arrive from 6.30am and enjoy the show until it closes at 8pm. A full English breakfast with Bucks Fizz is served in the Rock Bank Restaurant from 8am to 9.30am.

Day	Cost
Tuesday	£95.00
Wednesday	£92.00
Thursday, Friday & Saturday	£84.50

Exhibitor Guest Evening (Tuesday)

An exclusive opportunity to host clients and guests at the Show. Access is from 5.30pm with an opportunity to receive guests at your garden after the show closes from 8.15pm. This is followed by a buffet with wine in one of the on site restaurants from 8.45pm.

Day	Cost
Tuesday	£67.50

Hospitality Village (Tuesday – Saturday)

The hospitality village offers a range of bespoke packages for the duration of the show to suit the needs of those requiring the very best in hospitality, see: www.prestigehospitality.co.uk

Capitalise on your investment: call a member of the team below:

Alexandra Denman
Show Manager

Tel : 020 7821 3333

Fax : 020 7821 3660

Email : alexdenman@rhs.org.uk

Clare Greene & Sarah Poll
Deputy Show Managers

Tel : 020 7821 3682 (for Clare)

Tel : 020 7821 3336 (for Sarah)

Fax : 020 7821 3660

Email : claregreene@rhs.org.uk
sarahpoll@rhs.org.uk

Maxim de Soissons
Shows Partnership Development Manager

Tel : 020 7821 3087

Fax : 020 7821 3660

Email : maximdesoissons@rhs.org.uk