

A large, abstract graphic in the top right corner consisting of several overlapping, rounded shapes in various shades of orange and yellow, resembling a stylized flower or a cluster of petals.

RHS specialist publications & *Members'* *Handbook*

An unrivalled source of expertise for the dedicated plant enthusiast, RHS specialist publications give a deeper understanding and appreciation of plants, providing a wealth of valuable horticultural information

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Where to advertise

RHS specialist publications are tailored to meet the needs of expert gardeners who are keen to gain a deeper understanding and appreciation of plants



The Plantsman
Essential reading for advanced gardeners, it features a wide range of informative plant-related articles written by experts. Published quarterly in full colour, *The Plantsman* contains an accessible mix of plant profiles, botany, horticulture and the latest garden plant developments



The Orchid Review
The oldest and most influential independent orchid magazine in the world. Published quarterly in full colour, it features plant profiles and practical articles by internationally acclaimed orchid experts and breeders



RHS Plant Finder
An essential reference source for all serious gardeners, the annual *RHS Plant Finder* puts gardeners in touch with growers and suppliers of more than 70,000 plants, provides contact information for more than 600 nurseries and lists 3,000 new plants



RHS Members' Handbook
The essential guide to events, gardens, privileges and benefits available to RHS members. Published annually and circulated to members of the Society worldwide, it provides a comprehensive reference source on where to find gardening ideas, useful advice and inspiration

Advertising rates

2011/12 rates for the RHS specialist publications

The Plantsman

	Price	Type area (mm)
Inside front cover	£900	208 x 152
Inside back cover	£900	208 x 152
Outside back cover	£900	208 x 152
Full page	£750	208 x 152
Half page horizontal	£400	102 x 152
Half page vertical	£400	208 x 74
Quarter page vertical	£200	102 x 74

The Orchid Review

	Price	Type area (mm)
Inside front cover	£550	208 x 152
Inside back cover	£550	208 x 152
Outside back cover	£550	208 x 152
Full page	£400	208 x 152
Half page horizontal	£250	102 x 152
Half page vertical	£250	208 x 74
Quarter page horizontal	£150	49 x 152
Quarter page vertical	£150	102 x 74

RHS Plant Finder

	Price	Type area (mm)
Inside front cover (colour)	£1,600	190 x 120
Inside back cover (colour)	£1,600	190 x 120
Full page	£750	190 x 120
Half page horizontal	£400	93 x 120
Half page vertical	£400	190 x 56
Quarter page horizontal	£250	45 x 120
Quarter page vertical	£250	93 x 56
Eighth page	£150	45 x 56

RHS Members' Handbook

	Price	Type area (mm)
Inside front cover	£3,500	185 x 114
Inside back cover	£3,500	185 x 114
Full page	£2,400	185 x 114
Half page horizontal	£1,300	90 x 114
Half page vertical	£1,300	185 x 55
Quarter page vertical	£650	90 x 55

Conditions of acceptance Full details of conditions and cancellation dates are governed by the company's standard conditions. They are also supplied with acknowledgement of order. Agency commission 10%. All advertisement rates subject to 20% VAT as of January 2011

Copy deadlines

2011 copy deadlines for the RHS specialist publications



The Plantsman

Please supply artwork as four-colour CMYK

Issue

March 2011

June 2011

September 2011

December 2011

Copy deadline

31 January 2011

3 May 2011

1 August 2011

31 October 2011



The Orchid Review

Please supply artwork as four-colour CMYK

Issue

March 2011

June 2011

September 2011

December 2011

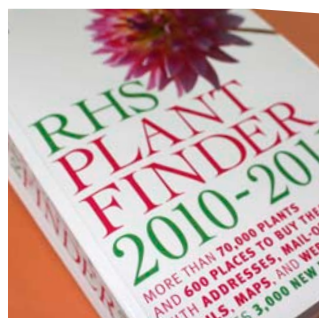
Copy deadline

1 February 2011

4 May 2011

2 August 2011

1 November 2011



RHS Plant Finder 2012-2013

Please supply artwork as four-colour black and white

Copy deadline

15 December 2011

Published annually



RHS Members' Handbook 2012

Please supply artwork as four-colour CMYK

Copy deadline

5 November 2011

Published annually