Royal Horticultural Society

RHS specialist publications & *Members' Handbook*

An unrivalled source of expertise for the dedicated plant enthusiast, RHS specialist publications give a deeper understanding and appreciation of plants, providing a wealth of valuable horticultural information

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Where to advertise

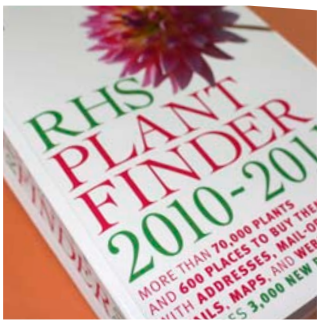
RHS specialist publications are tailored to meet the needs of expert gardeners who are keen to gain a deeper understanding and appreciation of plants

The Plantsman

Essential reading for advanced gardeners, it features a wide range of informative plant-related articles written by experts. Published quarterly in full colour, *The Plantsman* contains an accessible mix of plant profiles, botany, horticulture and the latest garden plant developments

The Orchid Review

The oldest and most influential independent orchid magazine in the world. Published quarterly in full colour, it features plant profiles and practical articles by internationally acclaimed orchid experts and breeders



RHS Plant Finder

An essential reference source for all serious gardeners, the annual *RHS Plant Finder* puts gardeners in touch with growers and suppliers of more than 70,000 plants, provides contact information for more than 600 nurseries and lists 3,000 new plants

RHS Members' Handbook

The essential guide to events, gardens, privileges and benefits available to RHS members. Published annually and circulated to members of the Society worldwide, it provides a comprehensive reference source on where to find gardening ideas, useful advice and inspiration

Advertising rates

2011/12 rates for the RHS specialist publications

The Plantsman	Price	Type area (mm)
Inside front cover	£900	208 x 152
Inside back cover	£900	208 x 152
Outside back cover	£900	208 x 152
Full page	£750	208 x 152
Half page horizontal	£400	102 x 152
Half page vertical	£400	208 x 74
Quarter page vertical	£200	102 x 74

The Orchid Review	Price	Type area (mm)
Inside front cover	£550	208 x 152
Inside back cover	£550	208 x 152
Outside back cover	£550	208 x 152
Full page	£400	208 x 152
Half page horizontal	£250	102 x 152
Half page vertical	£250	208 x 74
Quarter page horizontal	£150	49 x 152
Quarter page vertical	£150	102 x 74

RHS Plant Finder	Price	Type area (mm)
Inside front cover (colour)	£1,600	190 x 120
Inside back cover (colour)	£1,600	190 x 120
Full page	£750	190 x 120
Half page horizontal	£400	93 x 120
Half page vertical	£400	190 x 56
Quarter page horizontal	£250	45 x 120
Quarter page vertical	£250	93 x 56
Eighth page	£150	45 x 56

RHS Members' Handbook	Price	Type area (mm)
Inside front cover	£3,500	185 x 114
Inside back cover	£3,500	185 x 114
Full page	£2,400	185 x 114
Half page horizontal	£1,300	90 x 114
Half page vertical	£1,300	185 x 55
Quarter page vertical	£650	90 x 55

Conditions of acceptance Full details of conditions and cancellation dates are governed by the company's standard conditions. They are also supplied with acknowledgement of order. Agency commission 10%. All advertisement rates subject to 20% VAT as of January 2011

Copy deadlines

2011 copy deadlines for the RHS specialist publications

The Plantsman

Please supply artwork as four-colour CMYK

Issue	**Copy deadline**
March 2011	31 January 2011
June 2011	3 May 2011
September 2011	1 August 2011
December 2011	31 October 2011

The Orchid Review

Please supply artwork as four-colour CMYK

Issue	**Copy deadline**
March 2011	1 February 2011
June 2011	4 May 2011
September 2011	2 August 2011
December 2011	1 November 2011

RHS Plant Finder 2012-2013

Please supply artwork as four-colour black and white

Copy deadline **15 December 2011**

Published annually

RHS Members' Handbook 2012

Please supply artwork as four-colour CMYK

Copy deadline **5 November 2011**

Published annually