SHOW AND SMALL GARDEN EXHIBITOR PROCESS CHART

RHS SHOWS DEPARTMENT

Designer-lead

Understand Your Investment
Why stage a garden? See:
Our Shows – Your Opportunities
http://www.rhs.org.uk/About-Us/Business-opportunities/Sponsorship/Shows

Sponsor-lead

Designer responsible for securing own funding, if not already commissioned. Supporting documents / advice available from RHS.

Sponsor to use own designer or seek support from the RHS to identify potential designers (if one needed)

Further information available from RHS:
Sponsors Information pack for each major RHS Show: http://www.rhs.org.uk/About-Us/Business-opportunities/Sponsorship/Shows/RHS-flower-show-sponsorship

- **Full Application pack** for staging a garden (Show / Small) email: exhibitorapplications@rhs.org.uk
- For other supporting materials / presentations etc contact:

Email: sponsorship@rhs.org.uk, or **Tel:** 0207 821 3058 / 3086 / 3055

Other staff at RHS who can help and advise:
Show Managers for each major show:

Chelsea:	Alexandra Denman, Tel: 0207 821 3333 Email: alexandradenman@rhs.org.uk
Hampton:	Mandy Almond, Tel: 0207 821 3332 Email: mandyalmond@rhs.org.uk
Tatton:	Kris Hulewicz, Tel: 0207 821 3335 Email: krishulewicz@rhs.org.uk
Malvern	Doreen Smillie, Tel: 01684 584915 Email: Doreen@threecounties.co.uk
BBC GWL:	Lucinda Costello, Tel: 020 7821 3328 Email: lucindacostello@rhs.org.uk
Cardiff:	Lucinda Costello, Tel: 020 7821 3328 Email: lucindacostello@rhs.org.uk

Designer has **secured own sponsorship**

Submit application to Exhibitor Services Team @ RHS, Email: Exhibitorapplications@rhs.org.uk

- Sponsorship in place
- Designer & Contractor in place
- Full application completed

Sponsor has **commissioned own garden**, to meet their own brief

Allocation of space - if application accepted

Ongoing liaison with RHS Shows staff to ensure smooth run-up to build-up on site

Garden created at Show