



2009 BRITAIN IN BLOOM FINALIST QUESTIONNAIRE

Thank you for your help with completing this questionnaire. Your answers help us to communicate Britain in Bloom activities with the press, gain a better understanding of your entry, provide us with vital information for planning the judging tour and information useful in promoting your activity and the general benefits of Britain in Bloom.

Please note: EACH FINALIST **MUST COMPLETE THIS QUESTIONNAIRE AS A REQUIREMENT OF PARTICIPATION**. We appreciate that you may not have all the answers, but please complete this form with as much information as you have available and to the best of your knowledge, approximating where necessary.

If you have any questions please phone: 020 7821 3360.

Please return the completed questionnaire by post or e-mail to:
Britain in Bloom
RHS
80 Vincent Square
London SW1P 2PE
britaininbloom@rhs.org.uk

In addition to the information requested here below please **e-mail an image of your entry** to britaininbloom@rhs.org.uk. Images should be shot or scanned in at a minimum of 300dpi, approximately 10cm x 10cm in size, with a total file size no larger than 1MB. Where possible, please provide images in JPEG format. These images are for use on the RHS website and/or to accompany any press releases we may issue about your entry.

If you are completing this form electronically (as a word document) the space will expand to fit your responses. You may add pages to this form if necessary.

SECTION 1 – CONTACT DETAILS

Name of Entry

Main contact details

Please give the name of the person leading your Britain in Bloom entry this year as well as the name of a secondary contact should the main contact be unavailable. Please note e-mail addresses are VERY important so please try to include at least one e-mail address you will have access to if at all possible.

	Primary Contact	Second Contact
Name		
Address		
Postcode		
Tel No		
Mobile No		
Email address		

Media Contact Details

It is important these people can be easily reached and have a broad overview of your activities and the people involved. They do not necessarily need to be the voice that talks to the media, it is more important that they can identify and arrange for the most appropriate person to be available.

	Media Contact 1	Media Contact 2
Name		
Address		
Postcode		
Tel No		
Mobile No		

Email address		
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SECTION 2 – TRAVEL INFORMATION

In this section please provide the information requested in order to help the RHS plan the judges' visit to your community.

What is your nearest train station?	
Approximately how long would it take to travel from the station to your planned starting point by car?	
Would someone from your entry be able to collect the judges from the station?	YES / NO
What is your nearest airport (if appropriate)?	
Approximately how long would it take to travel from the airport to your planned starting point by car?	
Would someone from your entry be able to collect the judges from the airport?	YES / NO

SECTION 3 – HOSPITALITY INFORMATION

In this section please provide the information requested in order to help the RHS plan the judges' visit to your community. Please note that optional hospitality events before or after the official tour will not always be possible so please do not schedule these events until you have your judges' itineraries confirmed to you by the RHS.

Would you be able to provide the judges with a light lunch should their schedules put them with you at lunch time?	YES / NO
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Please name any restaurants near the hotels you have recommended that would be suitable for the judges to dine at.	
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Accommodation Details

Please provide below the contact details of a hotel or hotels near you which you feel would be suitable as the judges accommodation should an overnight stay in your area be required.

	1 st Hotel Recommendation	2 nd Hotel Recommendation
Name		
Address		
Postcode		
Tel No		
Website		
Email address		

SECTION 4 – ABOUT YOUR ENTRY

Quick Facts & Stats

We appreciate that some of the facts and figures below may be estimates and approximations but they are important to help give us an idea of the scope of your 'in Bloom' initiative.

How many years has your community been participating in Britain in Bloom?	
Is this the first time you have been a Britain in Bloom finalist?	YES / NO

<p>Approximately how many volunteers participated in your 'in Bloom' activities last year?</p>	
<p>Approximately how many hours of volunteer work did your volunteers contribute (or how many events did they participate in)?</p>	<p><i>Please specify if you are giving number of hours or number of events.</i></p>
<p>Approximately how many permanent plants/trees/shrubs was your group responsible for planting over the past year?</p>	
<p>What is the age range of the Britain in Bloom committee? (e.g. 40-65) And of your volunteers (approximately)?</p>	<p>Committee: Volunteers:</p>
<p>What is the gender split on the Britain in Bloom committee? (e.g. 20% female) And of your volunteers (approximately)?</p>	<p>Committee: Volunteers:</p>
<p>What is the ethnic make up of your Britain in Bloom committee? (e.g. 30% white, 20% afro-Caribbean..) And of your volunteers (approximately)?</p>	<p><i>You don't not have to provide percentages but can qualify by saying mostly, majority, half etc.</i></p> <p>Committee: Volunteers:</p>
<p>As an 'in Bloom' group are you responsible for looking after any significant green spaces (i.e. park, conservation area, meadows etc.) and if so approximately how many acres do these areas represent?</p>	<p><i>Please specify the type of area and the number of acres.</i></p>

The Internet	
Please list the web address of your 'in Bloom' entry if applicable	
Please provide a brief description of your entry to appear on the RHS website. (150 words max)	
Sponsorship & Fundraising	
Does your entry have local sponsors or supporters? If so, who?	
Does your entry conduct fundraising activities? If so, please list the types of activities.	
Organisation	
Please supply the name of your local authority (Borough, City, Town or Parish Council).	
Who is your entry led by? Please tick as appropriate	<input type="checkbox"/> Local authority <input type="checkbox"/> Registered Bloom Charity <input type="checkbox"/> Community Group <input type="checkbox"/> Other (please specify)

<p>Does your committee have representation from any of the following? Please tick as appropriate</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Local authority <input type="checkbox"/> Registered Bloom Charity <input type="checkbox"/> Community Group <input type="checkbox"/> Park or garden 'Friends' groups <input type="checkbox"/> Local schools <input type="checkbox"/> Local residents <input type="checkbox"/> Local businesses <input type="checkbox"/> Green Gym <input type="checkbox"/> Other (please specify)
<p>Does your entry hold any of the following awards? If yes, please give their names.</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Green Flags for parks or gardens <input type="checkbox"/> Blue Flags for marinas or beaches <input type="checkbox"/> Seaside Awards for coastal areas <input type="checkbox"/> Other (please specify) <p>Details:</p>
<p>Does a prison or other correctional facility participate in your entry? If yes, please give their name.</p>	
<p>Press & Publicity</p>	

<p>Please list the names/titles of your local/regional press with whom you have an existing relationship, including any particular people if appropriate. This information will be used to cross reference the RHS press database to assist maximum coverage.</p>	<p>For example: Bicester Advertiser /Oxford Mail 01869 241436 Hayley Cover Bicester Review 01869 01280 813434 Gavin Moore ITV Central News 0844 88 14000 Wesley Smith BBC Radio Oxford 07✓834 846022 Simon Pipe</p>
<p>Brief list of key projects for 2009 (Including approximate calendar of events and partners involved where possible)</p>	
<p>To help us understand how you got involved in Britain in Bloom and so we can build up a real picture of who you are and what you do, please can you answer the following questions -</p>	<p>What triggered you to form a group and enter Britain in Bloom? (<i>e.g. your local area was devastated by flooding</i>)</p> <p>What is the most heart warming thing that has happened to your</p>

	<p>group while on the Britain in Bloom journey? <i>(e.g. we were left money in a legacy to help develop our community)</i></p> <p>What is the most interesting development or exciting project you will be working on for your Britain in Bloom entry? <i>(e.g. We have built a compost toilet in our local park)</i></p> <p>If you were to nominate a member of your committee for a ‘character in the community’ award – who would it be and why? <i>(e.g. Bob Davies, he always turn up in his shorts regardless of the weather)</i></p> <p>Over the past ‘X’ years (number of years you’ve been entering Bloom) have your planting practices altered to take into consideration climate change? If so, how? <i>(e.g. started planting sustainable trees and shrubs instead of hanging baskets that need more water)</i></p> <p>Do you have a local celebrity supporter on board and if so who is it and how do they support you?</p> <p>In a couple of lines, how would you describe Britain in a Bloom? <i>(e.g. Britain in Bloom is a great campaign that has enabled us to get our town from dire to delightful in just 18 months.)</i></p>
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SECTION 5 – LOCAL ROOTS THEME

Please refer to the theme information in your Finalists’ Manual when completing this section

Will your entry be taking part in the 2009 Local Roots theme? If so please give details including dates and people involved.

For example:
20 May 2009 – Launch of multi-cultural gardening & food exhibition in the local Park with community leaders demonstrating the importance of plants to different religions and cultures, complete with cooking demonstrations. To be attended by school children from the local area.