

# RHS Britain in Bloom Core Pillars & Judging Criteria 2009

## Core Pillars:

Horticultural Achievement  
Environmental Responsibility  
Community Participation

<b>SECTION A – Horticultural Achievement (50%)</b>		
Assessing year-round horticultural achievement including conservation and natural areas.		
		<b>MAX</b>
<b>A1.</b>	Impact – <i>design, colours, appropriate choice of plants, special features, presentation, innovation</i>	20
<b>A2.</b>	Horticultural practice – <i>cultivation and maintenance, quality of plants, sustainability, new planting</i>	20
<b>A3.</b>	Residential and Community Gardening – <i>residential, communal areas, allotments, public buildings (grounds of churches, schools etc.), car parks</i>	20
<b>A4.</b>	Business Areas and Premises – <i>retail and shopping areas, leisure sites, transport terminals, car parks, farms, rural businesses, pubs, post offices, tourist areas/attractions, offices, estate agents etc.</i>	20
<b>A5.</b>	Green Spaces – <i>verges, parks and open public spaces</i>	20
<b>MAXIMUM TOTAL POINTS AWARDED FOR SECTION A</b> <i>50% of marks</i>		<b>100</b>
<b>SECTION B – Environmental Responsibility (25%)</b>		
Assessing year-round activities improving environmental responsibility.		
		<b>MAX</b>
<b>B1.</b>	Conservation and biodiversity – <i>wildlife areas, natural habitat</i>	10
<b>B2.</b>	Resource management – <i>recycling, minimising demand placed on natural resources and any harmful impact on the environment</i>	10
<b>B3.</b>	Local heritage – <i>management and development of local heritage and/or identity, inclusive of natural heritage</i>	10
<b>B4.</b>	Local environmental quality – <i>management of vacant premises and plots, litter, graffiti, fly-posting, dog fouling etc.</i>	10
<b>B5.</b>	Pride of place – <i>management of street furniture, signage, art in the landscape and hard landscaping</i>	10
<b>MAXIMUM TOTAL POINTS AWARDED FOR SECTION B</b> <i>25% of marks</i>		<b>50</b>

<b>SECTION C – Community Participation</b>		
Assessing year-round community participation		
		<b>MAX</b>
<b>C1.</b>	Development and continuity - <i>Development and sustainability of the local bloom initiative and evidence of on-going projects</i>	10
<b>C2.</b>	Communication and education – <i>community awareness and understanding, engagement with schools and young people and/or other community groups, press coverage, publicity materials</i>	10
<b>C3.</b>	Community participation – <i>community involvement is representative of the community's size and diversity</i>	10
<b>C4.</b>	Year-round involvement – <i>schedules of events and supporting evidence of year-round activity (primary evidence to be presented in 15 minute presentation)</i>	10
<b>C5.</b>	Funding and Support – <i>initiatives to secure on-going support for the local bloom campaign including local business support</i>	10
<b>MAXIMUM TOTAL POINTS AWARDED FOR SECTION C</b> <i>25% of marks</i>		<b>50</b>
<b>MAXIMUM GRAND TOTAL POINTS AWARDED</b>		<b>200</b> <i>(max.)</i>