



## The Killik & Co *Money Doesn't Grow on Trees* Garden – RHW 284

Created by Landform Consultants



### PRESS RELEASE

Killik & Co is proud to be partnering with Landform Consultants at the RHS Chelsea Flower Show 2024, to present the *Money Doesn't Grow on Trees* garden. Family-owned wealth manager Killik & Co, has briefed the revered designer Baz Grainger to bring to life a garden built for families, that can facilitate difficult conversations about finances between generations. Having worked with and supported families for over 35 years, Killik & Co understands that money is hard to talk about, but the conversations need to happen because - as the adages goes - it doesn't grow on trees.

A beautifully peaceful but practical space, the garden looks to encourage open and honest discussions about money, how to save it, how to spend it and how to grow it.



The garden reflects the challenges of navigating personal finances across generations, and the power of expert guidance. A nod to Killik & Co's 35-year legacy of supporting clients, the garden highlights the importance of clear planning and collaboration to achieve financial goals.

The journey within the garden to the well, connects three core structural landscape features, a representation Killik & Co's core expertise: *saving, planning and investing*:

- Saving: four oak planters represent our four main drivers to start saving (many little plants suggest the benefits of saving little and often and the oak indicating the importance of choosing a reliable and enduring savings partner).
- Planning: six structural stone pillars and six steel pergola crossbeams represent six key reasons to plan for the future.
- Investing: five trees represent five core investment goals (a visual nod to growth). Throw a penny in the well and make a wish if you like - a wish for yourself or for the next generation, and with the right financial support you have a greater chance of achieving that wish.

Three inviting seating areas provide a space for all the family to sit and have meaningful conversations about finances. The communal space symbolises our commitment to supporting families, building long lasting partnerships and the support you'll receive from us on your financial journey through life's moments.

Baz Grainger, Designer, says:

"My desire to design a RHS Chelsea show garden was sparked on my first visit and it's never waned. RHS Chelsea is the most high profile Flower Show in the world and, as such, it attracts pioneers and professionals at the very top of their game. I consider it a real privilege to be part of, especially with a garden that I have designed. I have been working with Killik over the last year and I am thrilled to be able to bring the Killik story to life at the show."



Georgie Killik, Deputy Senior Parter at Killik & Co, says:

“Killik & Co opened its first office in Chelsea 35 years ago, so it feels really special for us to be taking part in the Chelsea Flower Show this year. As a family-owned wealth manager, we are passionate about supporting every generation to save, plan and invest, and lay the foundations for the future they deserve. It has been such a pleasure working with Baz and the Landform team to create this beautiful garden, designed to facilitate both conversation and reflection about the financial complexities faced by families every day.”

## PLANT LIST

### Trees

Ulmus Hollandica Jacqueline Hillier  
 Acer campestre  
 Acer burgeranium  
 Betula pendula  
 Phellodendron amurense

### Shrubs

Euonymus alatus  
 Corylus avallana  
 Acer campestre  
 Viburnum oculus roseum

### Perennials (shade)

Acanthus spinosus  
 Asplenium trichonames  
 Asplenium scolopendrium  
 Dryopteris filix-mas  
 Asarum europeum  
 Epimedium x perralchicum 'Frohnleiten'  
 Cenolophium denudatum

Galium oderatum

Hosta Kressa regal  
 Hosta Sum and substance  
 Polystitchum polyblepherum  
 Matteuccia struthiopteris  
 Dryopteris Christa the king  
 Euphorbia Robbaei  
 Anemone splendens  
 Digitalis grandiflora  
 Digitalis purpurea alba  
 Lamium orvala

### Perennials (transition)

Aqualegia Green apples  
 Briza media  
 Chamaemelum nobile  
 Iris Pale  
 Melica altissima alba  
 Ligularia Przewlekii  
 Ligularia Little rockets  
 Mentha longifolia



Mentha requemani

Mentha x piperata

Molinia transparent

Molinia Heidebraut

Leucanthemum vulgare

Pycnanthemum albescens

Salvia Heaven in blue

## ABOUT

### **Baz Grainger:**

In 2000 Baz Grainger visited RHS Chelsea Flower Show for the first time. This ignited a long-term passion for garden design that eventually led him to change career and retrain in 2017, after working in the fashion industry for over 20 years.

Marrying his passion for fashion and garden design, Baz honed his skills in the industry and joined the Landform Consultants design team in 2023 as a landscape garden designer. Baz completed his first ever show garden at RHS Hampton Court in 2021 and was delighted to receive a Silver medal and Best Global Impact Garden for The Fashion Footprint Garden.

Baz has worked extensively on several other RHS Chelsea Gardens, including, The Parsley Box Garden, 2021. (Silver, People's Choice), Guangzhou China: Guangzhou Garden, 2021 (Gold, Best in Show), The Place2Be Securing Tomorrow Garden, 2022 (Gold) and 'A Letter From a Million Years Past', 2023 (Gold).

### **Killik & Co:**

Killik & Co is award-winning wealth manager, advising clients on how to save, plan and invest for their families for over 35 years. We pride ourselves on being innovative in our approach, prioritising excellent service and expertise above all else, and inspiring the next generation of investors to build the financial foundations for the future they deserve.

## CONTACT

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