

# PENELOPE CHILVERS

## At RHS Chelsea Flower Show

Penelope Chilvers is thrilled to announce that we will be at the Chelsea Flower show for the first time this year.

Over the years we have spotted so many of you in your PCs at the show, so it feels really special to be building our own stand this year and collaborating with some exciting names to do so!



Our stand has been designed in collaboration with one of our PC Pioneers, Butter Wakefield, whose incredible eye for green beauty and garden design makes her the perfect fit. And Studio Raff, the stylish interior designer behind our Elizabeth Street store, will be adding some signature PC flourishes of colour and pattern.

Visitors can expect a specially curated edit of our Summer Collection, including a beautiful selection of our Chelsea espadrilles, inspired by floral 70's designs and named after the flower show itself.

We will look forward to seeing lots of you there!

Store details: Stand AR610 located opposite The Ranelagh Restaurant near the main entrance  
Chelsea Flower Show Dates: Tuesday 21 May - Saturday 25 May

For more information please contact

Gracie Egan, VIP representative:  
gracie@gracieegan.com

Hum Fleming, PR representative:  
humfleming@gmail.com

## The Chelsea Floral Collection



Mary Jane Chelsea Floral Espadrille  
in Blue/Green  
£135 | €169 | \$195



High Valenciana Chelsea Floral Espadrille  
in Khaki/Pink  
£135 | €189 | \$195



Gemma Chelsea Floral Sandal  
in Khaki/Pink  
£229 | €289 | \$329



Flat Chelsea Floral Espadrille in Blue/Green  
£55 | €69 | \$71



Flat Chelsea Floral Espadrille in Khaki/Pink  
£55 | €69 | \$71



Bliss Chelsea Floral Plimsoll  
in Blue/Green  
£99 | €125 | \$150



Bliss Cotton Plimsoll  
in White  
£99 | €125 | \$150



Sweet Caroline Cotton Plimsoll  
in White  
£85 | €99 | \$115



Heaven Cotton Plimsoll  
in Moroccan Red  
£85 | €99 | \$115



Heaven Cotton Plimsoll  
in Navy  
£85 | €99 | \$115



Sweet Caroline Cotton Plimsoll  
in Rose  
£85 | €99 | \$115

Collection available to shop online and instore from Thursday 14 March.  
[www.penelopechilvers.com](http://www.penelopechilvers.com)