





## Press Pack - 2024 RHS Chelsea Flower Show

Exhibitor category: Floral (Roses)

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• Images can be obtained from: https://drive.google.com/drive/folders/1BdneS97cvlFdd35rrahCN4gMDh3JC0yW?usp=sharing



Link to Google drive

Peter Beales are delighted to be launching their 2024 rose introduction: 'RNLI 200th With Courage' during a champagne reception.

**Peter Beales Stand (GPF 089)** Designed so that visitors can walk through and immerse themselves in the beauty of the rose, the 2024 Peter Beales garden exhibit showcases the versatility of the rose.

With each entrance adorned with beautiful climbing and rambling roses, whichever way you enter the exhibit, visitors will be greeted with a spectacular vista of a nautical themed exhibit, which will be surrounded by our 2024 introduction 'RNLI 200th With Courage'.

Two Victorian rose covered arbours with a welcoming bench will be featured, offering the perfect place to stop take a breath and enjoy the 1200 plus roses used to create this stunning display, with roses ranging from the twelfth century right through to the modern day, the vast array of colours and perfumes are guaranteed to delight your senses.

I feel very privileged to be part of this historic year, especially having my grandfather serve in the RNLI for over 30 years in Sheringham, Norfolk. It makes it much more personal and I just feel so proud.

Jan Limmer, Nursery Manager,

Peter Beales Roses



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## RNLI 200th With Courage Beasaved ~ (Floribunda)

Clusters of coppery orange flowers amidst mid-green glossy foliage on a compact repeat flowering bush. Each double bloom opens from salmontipped yellow buds to reveal gorgeous Hybrid Tea-shaped flowers with petals of a deeply vibrant, coppery-orange at its heart, peachy-pink tones on the outer petals and yellow accents at the base. The rose fades to a delicate peach with age and the sweet apple scent becomes intensified with the revealing of golden stamens.

Growing to approximately 3 foot tall, it would sit very happily near the back of a mixed border surrounded by Nepeta or Salvias, sending up occasional long shoots making it useful to also be

trained as a small climber on an obelisk to give a staggered bloom effect. Or could be used for cut flowers and is suitable to be planted in a pot where it could placed in a prominent position on the patio.













## About the RNLI and their 200th Anniversary Rose

The 4th March 2024 marks the bicentenary of the RNLI. The RNLI was founded in the City of London Tavern on 4 March 1824 following an appeal from Sir William Hillary, who lived on the Isle of Man and witnessed many shipwrecks. The RNLI has continued saving lives at sea throughout the tests of its history, including tragic disasters, funding challenges and two World Wars. In 1940, 19 RNLI lifeboats were used to evacuate troops from Dunkirk. Two had RNLI crews onboard, while the others were crewed by the Royal Navy. Together they all saved thousands of lives while being shelled and bombed.

Two centuries have seen vast developments in the lifeboats and kit used by the charity's lifesavers – from the early oar-powered vessels to today's technology-packed boats, which are now built in-house by the charity; and from the rudimentary cork lifejackets of the 1850s to the full protective kit each crew member is now issued with.

Today, it operates 238 lifeboat stations around the UK and Ireland, including four on the River Thames, and has seasonal lifeguards on over 240 lifeguarded beaches around the UK. It designs and builds its own lifeboats and runs domestic and international water safety programmes. Its volunteer crews have launched the lifeboats 380,328 times, saving 146,277 lives, while its lifeguards – who became part of the RNLI's lifesaving service in 2001 – have responded to 303,030 incidents on some of the UK's busiest beaches, saving 2,000 lives. In total this equates to an average of two lives saved every day for 200 years.

But, while much has changed in 200 years, two things have remained the same – the charity's dependence on volunteers, who give their time and commitment to save others, and the voluntary contributions from the public which have funded the service for the past two centuries. For more information on the RNLI's 200th anniversary, or to donate, visit: RNLI.org/200

Values, and our crew live it every day as they save lives at sea. Wouldn't it be amazing if one of these roses was planted to represent every one of the lives saved since 1824? That is 146,000. But I'm determined to get my order in first! Thank you to Peter Beales, and all of their rose-loving customers.

Jayne George

RNLI Fundraising, Marketing and Media Director

