

SOFAS & STUFF

RHS Botanicals

Sofas & Stuff unveils new Botanicals fabric collection in collaboration with the Royal Horticultural Society



Bespoke British furniture and fabric brand, Sofas & Stuff is delighted to announce details of its third fabric collection created in collaboration with the Royal Horticultural Society (RHS), launching at the iconic RHS Chelsea Flower Show. The RHS Botanicals collection takes inspiration from the rich history of botanical exploration, reflecting humanity's fascination with plants.

Drawing upon the extensive archives of the RHS Lindley Collections, RHS Botanicals presents a captivating journey through time, paying homage to centuries of botanical history. Together the fabric designs serve as an ode to the beauty and diversity of botanical specimens throughout the ages.

The collaborative partnership will bring fascinating elements of the RHS archive to the interiors space, adapting original artworks into seven unique fabric designs that can be used across the full Sofas & Stuff range of British handmade bespoke sofas, chairs, beds, footstools, and cushions – or purchased as fabrics for curtains and blinds or other soft furnishing projects.

Fabric designs include Pieter Van Kouwenhoorn Tulips, Plantae Japonicae, Henry Moon Lion's Tail, Mark Catesby Grosbeak, Foliage, Ferns Toile and Palm Leaf which each reflect a distinct narrative from the RHS Lindley Collections.

The collection is launching at this year's RHS Chelsea Flower Show at Stand 615 (Soane House) and will be available to purchase exclusively through Sofas & Stuff, both online and in their 23 showrooms, including their new King's Road showroom, a stone's throw away from the RHS Chelsea Flower Show.



Fabrics from the RHS Botanicals Collection include:

- Pieter Van Kouwenhoorn Tulips (£76.45 per metre):** Inspired by a watercolour painting of tulips by Dutch botanical illustrator, Pieter Van Kouwenhoorn, from an unpublished volume dating from c. 1630s, which coincides with the period of Tulipomania.
- Plantae Japonicae (£76.45 per metre):** A sweeping floral design inspired by a watercolour painting featuring Magnolia and Chaenomeles from an undated album 'Plantae Japonicae Icones' held in the RHS Lindley Collections. Available in six colourways.
- Henry Moon Lion's Tail (£76.45 per metre):** A repeating floral pattern inspired by a watercolour painting of the Leonotis Leonurus (Lion's Tail) plant by botanical artist Henry Moon c. 1900. Available in six colourways.
- Mark Catesby Grosbeak (£76.45 per metre):** Design taken from a hand-coloured engraving of a sketch by early 18th century English naturalist, Mark Catesby; one of 220 plates documenting his observations of flora and fauna during his exploration of the Americas. Available in six colourways.
- Ferns Toile (£76.45 per metre):** Tumbling monotone print design highlighting the delicate structure of ferns, inspired by the cover of an early 20th century plant catalogue. Available in seven colourways.
- Palm Leaf (£76.45 per metre):** A sweeping negative pattern of palm leaves, with a gently aged feel to the print. Available in seven colourways.
- Foliage (£76.45 per metre):** A delicate print inspired by the graphic beauty of individual leaf specimens. Available in four colourways.

Cathy Snow, Licensing Manager, RHS, says: "This is British craftsmanship of the highest quality, skilfully combining works from our own collection of superb botanical art with beautiful fabrics and furniture. Sofas & Stuff are true experts in making and upholstering bespoke sofas, chairs, beds and sofa beds, and these exciting new fabric designs are a delight."

Andrew Cussins, Founder of Sofas & Stuff, states "We are thrilled to launch RHS Botanicals, our third exclusive fabric collection created in partnership with RHS. Each fabric tells a unique and authentic story about humanity's enduring connection with nature. We look forward to unveiling our new collection at the RHS Chelsea Flower Show and welcome everyone to experience it firsthand."

www.sofasandstuff.com/rhs-botanicals

Caption details:

Exbury 3 seater sofa in RHS Botanicals Ferns Toile spring green
Pieter Van Kouwenhoorn Tulips fabric
Henry Moon Lion's Tail fabric

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About Sofas & Stuff:

Sofas & Stuff is a family company that launched in 2009 with a single showroom Fittleworth, West Sussex, and has now blossomed into a network of 23 distinctive locations nationwide, where visitors can expect a warm welcome and expert advice from a dedicated team of design consultants. Founder, Andrew Cussins began his career in furniture design and retail in 1980, as an apprentice at his father's long-standing furniture company. In 1985, he successfully launched Sofa Workshop, furnishing over 750,000 living rooms before its sale in 2002.

The Sofas & Stuff story continues to unfold, with Andrew and his wife Julia, now accompanied by two of their sons, and a team of over 190. In addition to their showrooms, Sofas & Stuff have their own manufacturing base in Preston, Lancashire, and an in-house distribution and logistics team, giving customers access to a seamless service that keeps them under the Sofas & Stuff's umbrella from design to delivery.

Andrew Cussins is available for interviews or for lifestyle feature.

About the RHS:

Since our formation in 1804, the RHS has grown into the UK's leading gardening charity, touching the lives of millions of people. Perhaps the secret to our longevity is that we've never stood still. In the last decade alone we've taken on the largest hands-on project the RHS has ever tackled by opening the new RHS Garden Bridgewater in Salford, Greater Manchester, and invested in the science that underpins all our work by building RHS Hilltop – The Home of Gardening Science. We have committed to being net positive for nature and people by 2030. We are also committed to being truly inclusive and to reflect all the communities of the UK.

Across our five RHS gardens we welcome more than three million visitors each year to enjoy over 34,000 different cultivated plants. Events such as the world famous RHS Chelsea Flower Show, other national shows, our schools and community work, and partnerships such as Britain in Bloom, all spread the shared joy of gardening to wide-reaching audiences. Throughout it all we've held true to our charitable core – to encourage and improve the science, art and practice of horticulture – to share the love of gardening and the positive benefits it brings.

For more information visit www.rhs.org.uk



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