

THE HIGHGROVE SHOP AT RHS CHELSEA FLOWER SHOW

PRESS PACK

THE HIGHGROVE GARDENS SHOP WILL FEATURE FOR THE FIRST TIME AT THE RHS CHELSEA FLOWER SHOW 2024



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The King's Foundation is delighted that the Highgrove Gardens shop will feature at RHS Chelsea Flower Show for the first time this year. Highgrove Gardens surround the much-loved private residence of Their Majesties King Charles III and Queen Camilla and welcome tens of thousands of visitors between April and October every year.

Managed organically and sustainably, Highgrove has become an important haven for flora and fauna and a place where visitors can share in His Majesty's vision for the gardens. The gardens are now overseen by The King's Foundation, a charity founded by His Majesty to support and build communities where people, places and the planet can co-exist in harmony. The sale of

Highgrove Garden Tours, products and events support and enables the work of The King's Foundation.

In addition to acting as custodian of the gardens, the Foundation offers workshops, programmes and short courses focused on heritage and craft skills on site at its Barley Court education centre. The installation at this year's RHS Chelsea will also act as a showcase of The King's Foundation educational programmes and longstanding, pioneering work to preserve traditional craft skills such as woodworking, embroidery and willow weaving, with students giving live demonstrations on site on Monday 20th May.

The centrepiece of Highgrove's shop this year will be a display of two charming willow sculptures of Beth and Bluebell, Their Majesties' beloved dogs who were adopted from Battersea Cats and Dogs Home. The sculptures are being created by willow weaver Emma Stothard, whose work features heavily at Highgrove, including a piece in memory of The King's dog, Tigga. Emma Stothard regularly offers willow weaving workshops at Highgrove. The sculptures will be unveiled on Press Day, Monday 20th May.

The shop will be decorated by renowned florist, Shane Connolly, with a sustainable display. This will include a variety of flowers that can be found growing in Highgrove Gardens. All of the flowers will return to Highgrove to be planted after RHS Chelsea.

Scott Simpson, Retail Director, The King's Foundation, said:

“We are so excited to be bringing a sprinkle of Highgrove magic to the RHS Chelsea Flower Show this year. Nature provides inspiration for so much of the work that we do at The King's Foundation, from our heritage craft skills education programmes to our unique range of Highgrove products. We're looking forward to meeting visitors to RHS Chelsea this year and introducing them to Highgrove and The King's Foundation.”

This year's Highgrove at RHS Chelsea shop will offer a range of products with ingredients and elements from, and inspired by, Highgrove Gardens.

From the gardens:

The Highgrove Shop at RHS Chelsea Flower Show will include products made from ingredients gathered in the gardens including [honey collected from beehives on the Highgrove Estate](#). The sweet and fragrant honey has a distinct and citrusy flavor thanks to the estate's Lime Trees and meadow flowers.

Highgrove's [cloudy organic apple juice](#) is made from a blend of old English heritage apples hand-picked from The Orchard on the Highgrove Estate, which contains some of the oldest and rarest apple trees in the country.

Using [heritage grains grown at Highgrove, our gin](#) will also be on sale at this year's RHS Chelsea Flower Show. The gin is inspired by the botanicals grown in the gardens of Highgrove with notes of delicate garden herbs such as lemon verbena, thyme and rosemary.

Inspired by the gardens:

Highgrove x Penhaligon's: the [Highgrove Bouquet collection](#) is a scent that draws inspiration from the magnificent summer season at Highgrove. It includes uplifting, blossoming floral notes that can be found in the weeping silver lime tree branches. The result is a natural, elegant, warm,

and inviting fragrance. Highgrove Bouquet is offered in a fragrance, bath and body wash and lotion, candle and soap.

Highgrove will also showcase its collection of limited-edition lithographs reproduced from original watercolours painted by HM King Charles III, including [Ackergil Tower](#), [Castle of Mey](#), and the [West Side of Highgrove House](#). Each lithograph is limited to an edition of 100 prints and is individually numbered and signed, as well as coming with a certificate of authenticity.

Highgrove x Burberry: Crafted from the finest silk, the [Highgrove Gardens X Burberry](#) scarves showcase intricate details of the gardens at Highgrove. Meticulously finished with hand-rolled edges, these exquisite scarves draw inspiration from the captivating Highgrove Gardens and the private residence of His Majesty King Charles III.

Find out more at the Highgrove Shop website: www.highgrovegardens.com. The sale of Highgrove products, garden tours and events support and enable the life and work of The King's Foundation.

NOTES TO EDITORS

About The King's Foundation

The King's Foundation is a charity founded by King Charles III and was first formed in 1986.

Inspired by the vision and values of His Majesty, the Foundation builds and supports communities where people, places and the planet can coexist in harmony. The charity offers education courses for almost 15,000 students annually, health and wellbeing programmes for nearly 2,000 people every year, and spearheads placemaking and regeneration projects in the UK and overseas to revitalise communities and historic buildings.

The King's Foundation is headquartered at its flagship regeneration project, Dumfries House in Ayrshire, Scotland, and acts as custodian of other historic Royal sites including the Castle of Mey in Caithness, Scotland, and Highgrove Gardens in Gloucestershire. The Foundation also carries out its work at educational and cultural hubs in London, based at The King's Foundation School for Traditional Arts in Shoreditch, Trinity Buoy Wharf on the River Thames and The Garrison Chapel in Chelsea. In addition to its UK presence, the Foundation delivers programmes and projects in over a dozen sites worldwide.

For more information, please visit www.kings-foundation.org or email media@kings-foundation.org.

Highgrove Gardens

The King's Foundation acts as custodian of the iconic Highgrove Gardens which surround the much-loved private residence of Their Majesties King Charles III and Queen Camilla. The gardens welcome almost 30,000 visitors between April and October every year, who can share in Their Majesties' enjoyment of the gardens. Managed organically and sustainably, the gardens have been shaped by The King's artistic vision over 40 years, and have become an important haven for flora and fauna.

The sale of Highgrove Garden Tours, products and events support and enable the work of The King's Foundation. Inspired by the vision and values of His Majesty, the Foundation builds and supports communities where people, places and the planet can coexist in harmony. At Highgrove, in addition to acting as custodian of the gardens, The King's Foundation offers

workshops, programmes and short courses focused on heritage and craft skills through its Highgrove Traditional Crafts initiative.

To find out more, please visit: <https://www.highgrovegardens.com>.

**IMAGES – PLEASE CONTACT IZZY STEPHENSON FOR
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Studio APRIL 24

















