



New Finalists



Finalist Seminar 2nd February 2017

Who's in the room?

Altrincham (Large Town)
Ballymena (Large Town)
Cannington (Large Village)
Chesham (Large Town)
Clifton (Urban Community)
Cullybackey (Large Village)
Didsbury (Urban Community)
Farnham (Large Town)
Filby (Village)
Kendal (Large Town)
Kilconquhar (Small Village)
Littleover (Urban Community)

London Borough of Ealing (Large City)
London Borough of Islington (City)

Mansfield BID (BID)
Oadby & Wigston (Small City)
Otley (Town)
Pebworth (Village)
Penrith BID (BID)
Randalstown (Small Town)
Sark (Village)
Sherborne (Town)
Sidmouth (Coastal <12,000)
St Peter Port (Champion of Champions)
Starbeck (Urban Community)
Uttoxeter (Town)



The RHS Britain in Bloom Team

- Who we are
- Support available
- www.rhs.org.uk/forbloomfinalists
- communities@rhs.org.uk



The Bloom Year – a few key dates

- **June:** Judging dates confirmed
- **30 June:** UK finalist portfolios due
- **31 July – 11 August:** UK finals judging fortnight
- **27 October:** RHS Britain in Bloom UK Finals Awards Ceremony
- **28 October:** Judges' surgeries



Your Judges

- Get to know your Judges (you'll be meeting them later)
- Expect them to be friendly and approachable
- Remember that they are as passionate about Bloom as you are
- They are normal people!



The Bloom judging criteria

- Horticultural Achievement
- Environmental Responsibility
- Community Participation



Section A – Horticultural Achievement

(50%; max 100 points)

Year-round achievements in horticulture (including conservation and natural areas) focusing on five key areas:

- A1. Impact
- A2. Horticultural practice
- A3. Residential and community gardening
- A4. Business areas and premises
- A5. Green spaces



Section B – Environmental Responsibility

(25%; max 50 points)

Year-round achievements in five key areas, encompassing care for the built environment as well as care for the natural environment:

- B1. Conservation and biodiversity
- B2. Resource management
- B3. Local heritage
- B4. Local environmental quality
- B5. Pride of place



Section C – Community Participation

(25%; max 50 points)

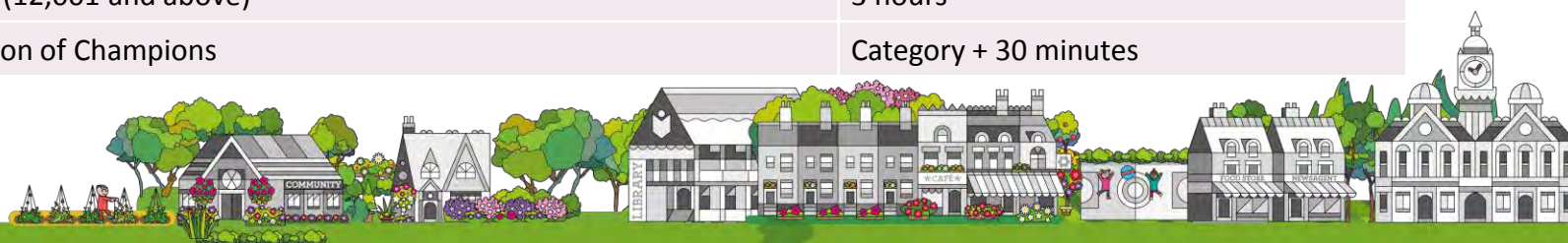
Year-round achievements in five key areas:

- C1. Development and continuity
- C2. Communication and education
- C3. Community involvement
- C4. Year-round involvement
- C5. Funding and support



The big day: Time allocation

CATEGORY	JUDGING ALLOCATION
• Small Village	1 hour
• Village	1 hour 15 minutes
• Large Village	1 hour 30 minutes
• Small Town	2 hours
• Town	2 hours
• Large Town	2 hours 30 minutes
• Small City	3 hours
• City	3 hours 30 minutes
• Large City	4 hours
• Urban Community	2 hours
• BID	Up to 2 hours
• Coastal (12,000 and below)	2 hours 30 minutes
• Coastal (12,001 and above)	3 hours
• Champion of Champions	Category + 30 minutes



The big day

- In most instances the RHS will have you collecting Judges from the station/airport/hotel – if this is not feasible for you just let them know
- In every instance there is time at the end of the judges visit for them to have lunch/refreshments with you and the team
- Make full use of the time you are given with your Judges but be aware of where they are next going – trains etc.



The big day

- Your judges will take lots of photographs, this is perfectly normal – don't worry!
- They will have read your portfolios but will still have lots of questions
- Have a timekeeper, you know your route will be perfectly planned but your judges will make it that little more challenging to keep to time on the day itself



The big day

Once your judges have left and are safely on their way to their next destination.....

Reflect and celebrate!!!!!!





The Voice of Experience

Mike Coveney

Middleton by Wirksworth in Bloom

2016 New Finalist



Any Questions?

