

## Communities Model Release Consent form for RHS Editorial Use

### 1. Photography, video, audio, case study and quote consent form (Non-commercial use only)

Thank you for agreeing to assist RHS by sharing details of your experience to inspire the next generation of horticulturalists. Your photographs, videos, audio recordings and quotation will be used for the following purposes:

- a. education and awareness
- b. illustrating or telling the news, story or case study in connection with your photographs, videos or audio recordings or quote
- c. sharing with trusted third parties listed in section 3 that we work with for the same purposes as above (including your child's school or the community group(s) your or your child is engaged with).

In the following printed or/and digital formats:

1. publications and mailings,
2. articles, blogs, podcasts,
3. the RHS website,
4. RHS related social media posts and
5. in other digital media activities (both currently known and any future media).

It will not be used for commercial advertising purposes.

This consent form is necessary for us to ensure that you understand the purpose of your involvement and that you agree to the conditions of your participation.

### 2. Your Personal Contact Information

Full Name(s) of subject: .....

Name of parent/legal guardian (if subject is 16 or under): .....

Telephone: .....

Email: .....

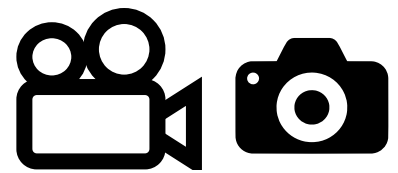
By signing this consent form, I hereby agree to RHS using my/my child's:

#### **Photographs, videos/audio recordings, name and quotation:**

1. Photographs, videos or audio recordings taken by RHS or provided to RHS (including all reproductions, extracts and adaptations),
2. Full name (for a child 16 and under only the first name will be used), and
3. Information I provide about myself/my child or the event/activity I am/my child is engaged in or the words quoted directly by me/my child (or excerpts of such quotes) including any special categories of personal data (as defined under UK GDPR) such as; racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, data concerning health etc. **(subject to allowing you to review and gaining your further explicit written consent for the use of special categories of personal data)**, to be used for the purposes set out above in section 1. (Direct quotations will not be edited without the gaining your further consent).

### 3. Third parties we will share with (if applicable)

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### **Waiver**

By signing this consent form, I hereby agree to waive any right to:

*(Please tick yes or no)*

1. Inspect or approve the photographs or finished versions incorporating the photographs, videos, quotes or case study
2. Any interest in any copyright of the images, video, quote or case study
3. Any payment or fees whatsoever for the use of the photographs, videos, quotes or case study.

### **Data protection**

By submitting this form, I agree to the RHS using my personal data in accordance with this consent form.

We will retain and use the photographs or recordings for a period of 10 years. The consent will automatically expire after this time. We will not re-use any of the photographs or recordings after 10 years without additional consent.

We will not publish other personal information or the name of your Child without your explicit consent. The RHS is committed to protecting your privacy and we will never sell your personal data (including images, videos or quotes) to any third party.

Your personal data will be strictly used in accordance with the UK GDPR and Data Protection Act 2018. Information provided on this form will be held on our secure Digital Asset Management (DAM) system, with access limited to only a small number of staff. Our DAM system uses AI facial recognition technology for purposes of facilitating quick searches of images of a person in our system.

Consent can be withdrawn at any time by contacting [communities@rhs.org.uk](mailto:communities@rhs.org.uk).

For more information on how we use personal data and your rights, please read the Privacy Policy - [www.rhs.org.uk/Privacy](http://www.rhs.org.uk/Privacy) or contact the RHS Data Protection Officer - [dataprotectionoffice@rhs.org.uk](mailto:dataprotectionoffice@rhs.org.uk).

### **Consent of adult OR parent/legal guardian:**

I hereby consent for the RHS to use the photographs, videos audio recordings and quotation for the purposes above.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

This agreement is governed by UK Law and shall take effect from the date of signing.

### **To be completed by RHS staff or commissioned Photographer/Producer/film-maker**

|                                                                      |  |
|----------------------------------------------------------------------|--|
| Name & location of shoot                                             |  |
| Date of shoot                                                        |  |
| Photographer/Producer/film-maker                                     |  |
| Brief description of model<br>(Colour of jumper, jacket, hair, etc.) |  |

1 'RHS' refers to The Royal Horticultural Society and its trading subsidiaries RHS Enterprises Limited and RHS Special Events Ltd.