

# Media Pack



‘Where Modern Gardens Meet  
Rustic Charm’

Find us at  
Open Ground, Ranelagh,  
RA634

## About Rose & Rust

Rose & Rust is a husband-and-wife-run business by Sonny and Hannah. Drawing on Sonny’s 25 years of garden building experience and Hannah’s background in business and marketing, Rose & Rust was founded in 2017 to create distinctive, design-led garden features.

Specialising in Corten steel and aluminium, our products combine durability with modern aesthetics—ranging from planters and water features to bespoke structures like retaining walls and pergolas. We work with garden designers, landscapers, architects, and homeowners across the UK, offering both ready-made and custom solutions that bring lasting character to outdoor spaces.

**As seen in**



# BRAND OVERVIEW

- **Founders:** Sonny & Hannah, a husband-and-wife team with deep roots in horticulture and design.
- **Heritage:** Sonny grew up at The Old Rose Nursery in Northiam which has been in Sonny's family since 1966, specialising in high-quality roses for gardens across the UK and Europe. For the past 25 years, Sonny has worked for the family business building timber garden buildings.
- **Mission:** To offer unique, handcrafted garden pieces that blend functionality with aesthetic appeal, setting them apart from commercial garden centres.
- **Established: 2017**
- **Materials:** Specializing in Corten steel and aluminium for their durability and distinctive patina.
- **Bespoke Services:** Offering custom-made products such as water features, retaining walls, planters, and pergolas.
- **Product Highlights**
  - Corten Steel Collection: Renowned for its weathered, rusted appearance that evolves over time, adding character to any garden.



Please feel free to contact us for any questions.

*Get in Touch!*

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Press Release – For immediate release

## **Rose & Rust Launches Groundbreaking Corten Steel Micro Pod at RHS Chelsea Flower Show 2025**

LONDON, UK – 8<sup>th</sup> May 2025 – British garden feature brand Rose & Rust will unveil its newest innovation—the Micro Pod—at this year’s RHS Chelsea Flower Show, offering a versatile, design-led solution for modern outdoor living. A first of its kind at the show, the Pod represents a bold step forward in the evolution of garden buildings.

Crafted with industrial charm and contemporary flexibility, the Garden Studio Pod is available in corten steel or powder-coated aluminium (in any RAL colour), making it a low-maintenance, weatherproof feature that blends beautifully into any outdoor space. With a standard footprint of 2.1m x 2.1m x 2.5m, the Pod delivers high-spec functionality in a compact form—perfect for homes where space is at a premium.

Inside, the Pod offers a warm and tactile environment, featuring handcrafted steel framed doors, fully integrated electrics with modern fittings. Insulated with YSB Airtec reflective double insulation, it provides year-round comfort for a wide range of uses—from a serene home office or art studio to a chic retail kiosk or Airbnb guest suite.

“We created the Micro Pod for people who want beautiful, purposeful spaces without the complications of traditional garden buildings,” said Sonny Banham, Founder of Rose & Rust. “Its industrial aesthetic, combined with customisable finishes and rapid installation, makes it a standout choice for modern outdoor living.”

Key features include:

- Corten steel or powder-coated aluminium exterior
- Fully insulated with Airtec double insulation
- Sedum green roof or EPDM rubber roofing
- Choice of minimalist, classic, or deco double doors
- Bespoke options available: size, finishes, mobility (including wheels)
- Delivered in sections to navigate small access points
- Fully installed in 4-8 weeks across the UK after order is placed

Suggested uses for the Pod:

- Office | Music Studio | Guest Room | Therapy or Beauty Room
- Retail Kiosk | Airbnb | Art Studio | Garden Bar | TV Room

The standard model is priced at £19,498 + VAT.

Rose & Rust will be exhibiting in the Open Ground, Ranelagh, stand RA634 at the RHS Chelsea Flower Show 2025.

Media Enquiries & Interviews:

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## **About Rose & Rust**

Founded in 2017, Rose & Rust is family run garden feature brand sourcing and creating handcrafted, design-driven garden features. Rooted in heritage but built for modern life, the brand combines quality materials, sustainable production, and timeless style.





Rose  
& Rust











