

PHOTOCALL

Monday 19 May, 13.05 at Stand Great Pavilion: GPF 099 King's Trust Ambassador, Dame Joanna Lumley

RHS Chelsea Flower Show regular, Cornwall based <u>Burncoose Nurseries</u>, returns to RHS Chelsea Flower Show for their 41st year, sponsored again by <u>The King's Trust</u> supporter, <u>Hand Picked</u> Hotels.

Burncoose is using their garden at RHS Chelsea Flower Show to showcase Burncoose classics, alongside planting examples from the temperate rainforest, pockets of which still exist in Cornwall today and keen gardeners can replicate using the species on show in the Burncoose Garden.

The garden this year will highlight many species Burncoose has become famous for, including the very best in ericaceous plants, such as Azaleas and Rhododendrons. Visitors to the stand will also be able to see and gain gardening inspiration from lichen and mosses, alongside Cornus, Davidia and Paulownia.

Owner of Burncoose Nurseries, Charles Williams said: "It is great to return to Chelsea for our 41st year and to be celebrating the very essence of Burncoose. We are incredibly proud of our extensive catalogue of mail order plants available online and shipped around the world. Our garden this year brings us back to the core gardening favourites, and I am excited for people to see and be reminded of many of the classics."

Supporters of The King's Trust, Hand Picked Hotels, a unique collection of award-winning country house and spa hotels located throughout the UK and the Channel Islands, is sponsoring the Burncoose garden. **Julia Hands, Chairman,** said: "Burncoose is incredibly versatile. Every year they put on an amazing display. It is wonderful to see the 2025 garden showcasing some of Burncoose's best varieties. As always, Burncoose provides endless inspiration for the gardens and estates across the Hand Picked Hotels properties, and as we continually improve our outdoor spaces across the group, I look forward to seeing the many rare and remarkable species that will be on display."

Ends.

May 2025

www.burncoose.co.uk www.handpickedhotels.co.uk www.kingstrust.org.uk

For further information please contact:

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Burncoose Nurseries Background Information

With doors opening in 1984, Burncoose Nurseries has long been acknowledged as one of the UK's largest and most respected providers of top-quality plants by mail order. Over recent years the business has experienced substantial growth through their online ordering facility. Making the most of multi-media platforms, Burncoose has more than 1.5 million visitors to its website each year, and now receives more than 80% of total plant orders through www.burncoose.co.uk.

Burncoose's catalogue and online shop at www.burncoose.co.uk features an enormously diverse range from Abelia to Kolkwitzia and Laburnum to Zenobia. As well as their iconic Magnolias and Camellias there is also a fantastic range of perennials, shrubs, ferns, trees and plants for specific climatic conditions as well as any number of rarities.

The quality of Burncoose's plants can be seen in the company's long history of scooping gold medals from Royal Horticultural Society (RHS) shows. Burncoose employs its own exhibition team and attends major horticultural shows throughout the country, including Chelsea and Hampton Court.

Burncoose Nurseries has been a regular at RHS Chelsea Flower Show for more than 40 years; attending since 1984, Burncoose has won 28 gold medals, 14 silver gilt medals, three silver medals and two bronze medals over 40 years at Chelsea (all three in one year with three stands).

Burncoose is very much the retail side of the Caerhays Castle Gardens, offering the very best of the magnolias, camellias and rhododendrons raised and bred at Caerhays. The nursery is part of the Caerhays Estate, which is managed by current owner, Charles Williams.

The Williams family is also responsible for the creation of one of Britain's horticultural treasure troves – the gardens at Caerhays Castle in Cornwall. At the turn of the 20th century, the Williams family sponsored British plant hunters to China and as a result, the gardens now contain an outstanding plant collection – including more than 650 magnolias that were awarded National Collection Status in 2001.

The gardens and house at Caerhays Castle are open to the public from mid-February until mid-June with some free entry for RHS members. Caerhays and Burncoose are also hosts to a series of RHS lectures annually.









Hand Picked Hotels is a beautiful collection of 21 privately owned, luxury country houses and coastal retreats, each hand picked for their individuality. Architecturally distinctive and quintessentially British, every hotel boasts an extraordinary location, from Scotland to the Channel Islands, offering breathtaking views from vast countryside to expansive beaches, to lush woodlands.

Dedicated to creating unique and enchanting stays, curated personalised service runs through the heart of every hotel. Delivered by warm and caring colleagues, Hand Picked Hotels are the perfect places for guests to unwind, relax and be pampered. With every need taken care of, the team at each hotel ensures every guest has a magical experience, encouraging them to return time and again.

Passion for locally sourced food is clear at every hotel. Award-winning chefs create delectable modern British cuisine, served with the best wines, including Villa Saletta wines from Hand Picked's family owned, Tuscan vineyard.

Hand Picked Hotels was founded in 2001 by owner and Chairman, Julia Hands MBE. Whilst each hotel is individual, every property fulfils the company values of family, individuality, community and care, ensuring a hand picked experience for every guest and employee.

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About Julia Hands

Chairman and former Chief Executive Officer of Hand Picked Hotels. She won the Tourism and Leisure business sector in the First Women Awards in 2005, organised by the CBI in conjunction with Real Business magazine and was awarded an MBE for services to the hospitality industry in 2008. Julia is also a qualified solicitor, having started her career at Linklaters & Paines. The Hands family's charitable trust focuses on supporting local charities in Kent and Guernsey with a particular emphasis on promoting inclusion and access across the areas of education, mental health and housing.

Press Contacts: Sunny Side Up

For interview requests and/or further information please contact Sunny Side Up Communications: handpickedhotels@sunnysideupcomms.co.uk