

Burgon & Ball

SHEFFIELD ENGLAND SINCE 1730

BURGON & BALL SHOWS GARDEN TOOL EXPERTISE THROUGH THE CENTURIES AT RHS CHELSEA FLOWER SHOW



At this year's RHS Chelsea Flower Show, Burgon & Ball will be taking visitors back to Victorian times to explore a plant-hunters' passion – and then right up to date, to showcase the only garden tools at the show to carry the prized RHS endorsement.

In its twenty-seventh year at the event, the Sheffield-based creator of beautiful premium gardening tools explores an era when an ancient plant was the height of fashion: ferns. In the 19th century **pteridomania** took horticulture by storm on both sides of the Atlantic – and in today's changing climate, these resilient plants are increasingly in the spotlight once again. Chelsea visitors can spot ferns in many of the gardens at the show this year, and get a glimpse of their horticultural history at the Burgon & Ball stand.

The stand also draws inspiration from a quote from American horticulturalist Liberty Hyde Bailey: '*Tools of many kinds and well chosen are one of the joys of a garden*'. Putting Burgon & Ball's extensive collection of RHS-endorsed tools centre stage, the eye-catching main display highlights the many trowel designs in the range, each specially developed as the perfect tool for a particular type of planting.

With Sheffield roots going back to 1730, Burgon & Ball would have created some of the tools used by Victorian plant-hunters. The company is still helping today's gardeners enjoy their garden – however large or small.

New product launches which can be seen at the show include the new RHS-endorsed 'Growing Gardeners' family gardening collection. The range of tools and accessories has been created to make it easy for families to enjoy gardening together. It's also supported by an online resource with family-friendly ideas, projects and inspiration from the trusted experts at the RHS.



There's also selected items from the 'Asteraceae' collection, the latest design in the much-loved RHS Gifts for Gardeners series. Flowers from the daisy family have a starring role to play in our gardens as summers become longer and autumns get warmer. The sunny design of these resilient blooms incorporates specially selected illustrations from the RHS Lindley Collections of historic botanical art.

It's been a successful year for Burgon & Ball, with four of its new product ranges selected winner or finalist in three major industry awards: the GIMA Awards; the Gift of the Year Awards; and the Brand & Lifestyle Licensing Awards.

Three of those successful new ranges are on show at the RHS Chelsea Flower Show – the Growing Gardeners family range, the RHS Gifts for Gardeners 'Asteraceae' collection, and the latest RHS-endorsed trowels. All these ranges combine style with practicality, and are sure to create a buzz with the Chelsea crowds.

See Burgon & Ball on Main Avenue at the RHS Chelsea Flower Show, Stand CW/310.

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A wide range of cut-out and lifestyle high resolution photography is available.

Editor's notes:

From roots in Sheffield in 1730, Burgon & Ball is the UK's oldest manufacturer of garden tools and accessories, with hundreds of years of expertise in steel manufacturing. A manufacturer of the world's finest sheep shears since its earliest years, today Burgon & Ball is respected as a leading name in garden tools and enjoys an enviable reputation for quality and innovation. Notable product ranges are its Royal Horticultural Society-endorsed garden tools, and the popular range of hand tools and giftware developed in collaboration with designer Sophie Conran.

In 2018 Burgon & Ball joined the Venapri Group, a global collective of the finest hand tool brands for agriculturists, horticulturists, gardeners, landscape and construction professionals. The cumulative experience of the Bellota, Burgon & Ball and Corona brands represents nearly 500 years of advancement in developing superior hand tools. With a global footprint spanning more than 125 countries across 6 continents, these brands have been the leading choice for generations of professionals who rely on quality and lasting performance.

For further information, high resolution images or press samples, please contact Alison Edwards at Burgon & Ball on 01202 026004 or email alison.edwards@burgonandball.com.

RHS Growing Gardeners family gardening:



RHS Gifts for Gardeners 'Asteraceae' collection:



Latest RHS-endorsed trowels:

